

Business Groups Calling for Feedback on Future Air Travel Plans

Press Release

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The Institute of Directors (IoD), Guernsey International Business Association (GIBA), Guernsey Chamber of Commerce and The Confederation of Guernsey Industry (CGI) have issued a joint survey seeking the opinion of their members regarding their future travel intentions once travel restrictions are lifted. The survey results will help the groups to gauge their members' likely needs and travel intentions when border restrictions are relaxed.

The data gained from the survey will be shared with key stakeholders such as the States of Guernsey and airline providers so that those stakeholders can take these into account when formulating future strategy.

The survey looks at the expected frequency of travel, the airports that members are looking to connect to, and the considerations which influence travel decisions, such as cost, frequency, and location.

Bob Moore, Chair of the IoD's transport sub-committee, said: 'Whilst travel remains limited at present, it is important that we are able to become operational as, and when, the border restrictions are relaxed. This survey will enable the business groups to be better informed when that time comes and, in turn, will provide important data for the key stakeholders. Importantly, the results will enable all of the business groups to represent their members' views when the conversations around connectivity resume.'

'We know that the global nature of Guernsey's businesses often requires travel for business development. This need will become much more pressing when the City of London returns to work and Europe opens up again. As well as travel out of Guernsey, there will also be a need for clients to come the other way into Guernsey. We would like to encourage as many people as possible to complete this short survey so that we can represent and share members' needs at this crucial time'.

You can complete the survey
here: <https://www.surveymonkey.com/r/59XQPUB>

ENDS

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