

The Guernsey International Business Association welcomes improved air connectivity

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Paul Sykes, Chair, The Guernsey International Business Association (GIBA) said:

“The Guernsey International Business Association (GIBA) believes that Aurigny’s new destinations will be welcomed by the finance community, particularly the London City and Paris routes. London City offers easy access to colleagues, clients and key intermediaries; the City remains an important financial district for Guernsey and this kind of connectivity helps to position the island as an accessible international finance centre. The Paris route will improve connections to Europe, and as an international hub, it offers business travellers more choice and improves the jurisdiction’s appeal to clients around the world.

“We hope the routes will be popular with islanders and can be maintained for the long term economic and social benefit of Guernsey.”